# PASSPORT

# BØURBØNHAM

# **BOURBON TRAIL**

30 January 2022



# National Multiple Sclerosis Society

# MISSION

People affected by MS can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.

# WHAT IS MS?

Multiple sclerosis (MS) is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.

# WHAT CAUSES MS?

In multiple sclerosis, damage to the myelin in the central nervous system (CNS) — and to the nerve fibers themselves — interferes with the transmission of nerve signals between the brain and spinal cord and other parts of the body.

# WHO GETS MS?

While MS is not contagious or directly inherited, epidemiologists have identified factors in the distribution of MS around the world that may eventually help determine what causes the disease.

# TYPES OF MS

Four disease courses have been identified in multiple sclerosis: clinically isolated syndrome (CIS), relapsing-remitting MS (RRMS), primary progressive MS (PPMS), and secondary progressive MS (SPMS).



FOR MORE INFORMATION REGARDING THE NATIONAL MS SOCIETY, VISIT WWW.NATIONALMSSOCIETY.ORG

# BOURBONHAM

# SCHEDULE OF EVENTS

1:30-6:00 PM	Bourbonham Trail Seminars (See pages 12-14 for details)
4:30 PM	Silent Auction Closes
5:00-6:00 PM	Silent Auction Checkout
5:30 PM	Pappy 23 Year Prize Drawing Announced

# **BOURBONHAM TRAIL**

You are invited to join us on the Bourbon Trail to learn from industry professionals. Seminars will be held on the half hour of every hour with 30-minute breaks between sessions. See pages 12-14 for more information.

>> 1:30-2 p.m., 2:30-3 p.m., 3:30-4 p.m., 4:30-5 p.m., 5:30-6 p.m.

# SILENT AUCTION

Scan here to begin bidding in the silent auction from your phone or visit the silent auction upstairs in the Gold Room. Auction will close at 4:30 p.m. & Checkout begins at 5:00 p.m.



# PRIZE DRAWING

Pappy Van Winkle's 23 Year Family Reserve

• Tickets Close at 5 p.m. and Drawing at 5:30p.m.

• This very rare, limited edition bourbon takes generations of distilling know-how to produce. Only the most careful and expensive distilling method can be used to create a whiskey as special as this one. Each barrel ages for 23 years and is carefully selected from the heart of the warehouse. This whiskey should be enjoyed neat. Tickets can be purchased at the event for \$100 or online at www.BourbonHam.givesmart.com. Winner will be drawn at 5:30 p.m.

# TASTING NOTES STATION A

# **1792 FULL PROOF**

Strong and full of flavor, this bold bourbon boasts an incredible deep and smoky taste, superbly balanced with sweet vanilla and notes of caramel.

**1792 SMALL BATCH** Spice mingles with sweet caramel and vanilla.

**ANGEL'S ENVY** Vanilla, ripe fruit, maple syrup, toast and bitter chocolate.

**BAKERS** Toasted nuts, fruits, vanilla, & silky texture.

#### **BASIL HAYDEN TOAST** Complex blend of caramel, dried fruit, and oak with back notes of spice and a rounded mouth feel.

**BASIL HAYDEN** Spicy & light-bodied with a gentle bite.

**BELLE MEADE** Caramel and vanilla with bold rye spice and hints of apricot.

#### **BLANTON'S**

Powerful dry vanilla notes in harmony with hints of honey amid strong caramel and corn.

BRADSHAW BOURBON

Cinnamon, Baking Spices, Vanilla, and Coconut.

### **BROTHERS BOND SMALL BATCH**

Toasted cereal grain, honey suckle, dried fruit, black tea, spice.

### **BUFFALO TRACE**

Pleasantly sweet to the taste with notes of brown sugar and spice that give way to oak, toffee, dark fruit and anise.

### **CALUMET SINGLE RACK**

Abundantly textured with bursts of toasted honey and oak.

#### CHATTANOOGA 1816 WHISKEY

Balanced sweet and spicy oak character with a medium body.

### CHATTANOOGA CASK STRENGTH

Bold, sweet and spicy approach with a rich, full body.

#### CLYDE MAY'S ALABAMA STYLE WHISKEY

Warm, medium-bodied spirit with accent of black pepper and hints of anise and toasted oak. Crowned by a smooth finish.

#### **CLYDE MAY'S BOURBON 92 PROOF**

Wonderfully soft with complex aromas of barrel spice, fruit, and oiled leather.

#### **CLYDE MAY'S RYE**

Spice, citrus off the first taste followed by cinnamon bark, short bread.

#### **COOPER'S CRAFT 82.2**

Soft lemon custard and baked apple notes layered over a bed of toasted and fresh oak character seasoned with a light dusting of spice.

#### **COOPER'S CRAFT BARREL RESERVE**

Caramel and cotton candy coat fresh apple, pear and citrus fruit atop vanilla wafers dusted with sharp cinnamon.

#### DAVIDSON FOUR GRAIN WHISKEY

Dried dates, raisins plums and milk chocolate.

#### DAVIDSON TENNESSEE WHISKEY

Caramel and vanilla with bold rye spice and hints of apricot.

#### E.H. TAYLOR SMALL BATCH

Tastes of caramel corn sweetness, mingled with butterscotch and licorice. The aftertaste is a soft mouth-feel that turns into subtle spices of pepper and tobacco.

#### EAGLE RARE

The taste is bold, dry and delicate with notes of candied almonds and very rich cocoa.

#### ELIJAH CRAIG SMALL BATCH

Distinctive warm spice & subtle smoke flavor.

#### EVAN WILLIAMS 1783 SMALL BATCH

Lush and spicy, oak with honey, apple and orange notes.

#### EVAN WILLIAMS BOTTLED IN BOND

Citrus on top of vanilla, and black pepper.

\*Please note these bourbons are subject to change.

# TASTING NOTES STATION B

# FOUR ROSES SINGLE BARREL

Hints of ripe plum & cherries, robust, full body, mellow.

### FOUR ROSES SMALL BATCH

Mellow, ripened red berries, dried spice, well-balanced, rich.

## FOUR ROSES YELLOW LABEL

Crisp, yet soft & smooth, fresh fruit, hints of pear & apple.

# GEORGE DICKEL BOTTLED IN BOND

Pie, caramel, toasted oak and apple flavor.

# **HEAVEN'S DOOR DOUBLE BARREL**

Flavors of dark toasted vanilla.

## **HEAVEN'S DOOR TENNESSEE WHISKEY**

Vanilla and baking spices layered over a bed of toasted oak.

## HIGH WEST DOUBLE RYE

Rye spices up front, then menthol, mint, eucalyptus, herbal tea with wildflower honey and all spice.

# HIGH WEST PRAIRIE

Rich and earthy on the palate with well balanced flavors of candy corn, honey nougat and sweet corn bread biscuits.

### JACK DANIELS SINGLE BARREL

Layers subtle notes of caramel and spice with bright fruit notes and sweet aromatics.

# JACK DANIELS SINGLE BARREL BARREL PROOF

Intense, smooth, and remarkably varied.

# JACK DANIELS SINGLE BARREL RYE

Well rounded flavors of sweet caramel and dry baking spice followed by a peppery rye character finish on the back end.

# **JEFFERSONS RESERVE**

Butterscotch, raisins, spicy and red pepper flavor notes.

### JEFFERSONS SMALL BATCH

Notes of burnt caramel, cinnamon heavy spice, dark fruit leather, honey soaked baklava, pie crust and a touch of wood.



#### JOSEPH MAGNUS BOURBON

Rich deep flavors with notes of orange citrus, dried dark fruits, and vanilla.

#### JOURNEYMAN FEATHERBONE BOURBON

Bold and assertive, youthful, earthy flavors, nutty notes, spirituous, cereal notes, peanut butter, sweet, caramel, vegetal qualities.

#### **KNOB CREEK RYE**

Bold rye spiciness with undertones of vanilla and oak.

#### **KNOB CREEK SINGLE BARREL**

Deep and complex flavors of vanilla, nuts and oak.

#### **KNOB CREEK SMALL BATCH**

Rich, sweet, woody, full-bodied...almost fruity.

#### LARCENY

Buttery caramel and honey, with a rich mouthfeel.

#### **MAKER'S MARK 46**

Very intense flavors; a big crescendo of wood blending perfectly with deep, complex and rich notes of vanilla and caramel.

#### MAKER'S MARK CASK STRENGTH

Richer, more robust flavors of spice, vanilla and smoke.

#### MICHTER'S AMERICAN UNBLENDED

Deep butterscotch & vanilla notes, hints of caramel & dried fruit.

#### MICHTER'S SINGLE BARREL RYE

Spice with peppery notes, citrus, butterscotch, oak.

#### MICHTER'S SMALL BATCH

Rich caramel with balanced vanilla, stone fruit notes & a smoky depth.

### MINOR CASE RYE

Hint of sweet butterscotch.

#### **OLD FORESTER 1870**

Baking spices flowing into a citrus-fruit mix and shortbread sweetness.

\*Please note these bourbons are subject to change.

# **OLD FORESTER 1897**

Deep fruit, spice and oak notes layered over dark caramel and vanilla.

## **OLD FORESTER 1910**

Caramel coats layers of malt nuttiness and sweet graham cracker all warmed by green peppercorn and coriander spice brightened with a hint of cedar.

## **OLD FORESTER 1920**

Caramel coats layers of malt nuttiness and sweet graham cracker all warmed by green peppercorn and coriander spice brightened with a hint of cedar.

#### **RABBIT HOLE HEIGOLD**

Silky butterscotch and hints of bright citrus finishing with a thrilling crescendo of pepper spice.

\*Please note these bourbons are subject to change.



# **REBEL YELL 100PR**

Hot on the tongue with bold caramel and vanilla notes and a dry finish.

#### **REDNECK RIVIERA**

Hot on the tongue with bold caramel and vanilla notes and a dry finish.

#### **REMUS BOURBON**

Hint of vanilla and a sweet - yet - characteristic rye flavor.

#### **RITTENHOUSE RYE**

Hint of vanilla and a sweet - yet - characteristic rye flavor.

#### **ROSSVILLE RYE**

Smooth, slightly smoky taste—and a robust, spicy finish with a hint of cherry.

#### **RUSSELL'S RESERVE 10YR BOURBON**

Smooth, slightly smoky taste—and a robust, spicy finish with a hint of cherry.

#### **RUSSELL'S RESERVE 6YR RYE**

Complex allspice, pepper, and almond flavors.

#### **RUSSELL'S RESERVE SINGLE BARREL**

Rich, creamy toffee, and vanilla taste.

#### RUSSELL'S RESERVE SINGLE BARREL RYE

Spicy pepper, vanilla and tobacco flavors.

#### SAZERAC RYE

Subtle notes of candies spices and citrus.

#### SMOOTH AMBLER CONTRADICTION

Sweet from the wheat and spice from the rye and a bit of leather.

#### **TEMPLETON RYE 6YR**

Sweet from the wheat and spice from the rye and a bit of leather round out the palate.

#### THOMAS S. MOORE CABERNET SAUVIGNON CASK

Caramel frosting, oak, toffee, grits, vanilla, white grape juice, green coffee beans, pastries, and dark fruits with a hint of baking spice.

# THOMAS S. MOORE CHARDONNAY CASKS

Tart oak, Citrus rind, Unsalted butter, Muted vanilla, An interesting combination of both dry and buttery at the same time.

## THOMAS S. MOORE PORT CASKS

Heavy port wine, Clove, Raisin, Light cinnamon, Robust.

#### TINCUP

4

Brown sugar and a slight hint of barrel spices.

#### TINCUP RYE

Hint of caramel, butterscotch, toffee and allspice.

#### **UNCLE NEAREST 1856**

Ripe stone fruit and caramel corn.

#### **UNCLE NEAREST 1884 SMALL BATCH**

Pleasant wrap of sweetness. Hints of coconut and walnut, maple syrup and cinnamon at the finish. Herbal rosemary.

#### WHISKEY ROW 4YR WHISKEY

Caramel, corn, apricots and oak with a little baking spices in the background

#### WILD TURKEY 101

A hint of sweet upfront with vanilla and caramel notes. Oak and baking spices in the middle.

#### WILD TURKEY 101 RYE

Warm, smoky flavors of grain and spice.

### WILD TURKEY LONGBRANCH

Caramel, spicy, syrup and smoky flavor notes.

### WILLET POT STILL BOURBON

Notes of citrus, caramel, and pepper. In the mid-palate, the citrus notes subside, and the caramel and pepper notes blend with a hint of dry oak.

#### **WOODFORD RSV**

Rich, chewy, rounded and smooth, with complex citrus, cinnamon and cocoa. Toffee, caramel, chocolate and spice notes abound.

#### WOODFORD RSV DOUBLE OAK

A full-bodied mix of vanilla, dark caramel, hazelnut, apple, fruit and spices.

\*Please note these bourbons are subject to change. Station C tasting notes continued on page 10.



#### WOODFORD RSV RYE (STATION C)

Clove, Rye, mint, molasses, sorghum, and honey mingle with hints of apple and malt.

#### YELLOWSTONE (STATION C)

Smoked caramel.

# **VIP BAR TASTING NOTES**

#### E.H. TAYLOR SINGLE BARREL 100 PROOF

Flavors of sweetness balanced with tobacco and dark spices.

#### **ELMER T. LEE BOURBON 90 PROOF**

Balances fruit, honey and vanilla with a light spiciness.

#### **JACK DANIELS 10YR**

Spicy and hot on the tongue without much of a sweet middle note.

#### OLD FORESTER SINGLE BARREL BARREL PROOF RYE

Full-bodied with a base of ripe orchard fruit, subtle cinnamon stick, dried dill, and hazelnut.

#### **RUSSELL'S 13YR**

Flame-roasted caramel, leather, dark cherry, savory oak, smoky blood orange, cola, hints of molasses & black licorice.

#### STAGG JR.

Rich, sweet, chocolate and brown sugar flavors mingle in perfect balance with the bold rye spiciness.

#### **WELLER ANTIQUE 107**

Sweet and unusual floral notes and coupled with vanilla. The taste is very well balanced with sweet fruit notes, strong vanilla undertone and sharp spicy tones, with a cinnamon finish.

#### WELLER 12 YEAR

Heavily wheated, layered and moderately sweet.

#### WELLER SPECIAL RESERVE

Honey, butterscotch, and a soft woodiness.

### WELLER FULL PROOF

Balance of caramel and toasted oak.

# 2022 BAR PARTNERS WE THANK YOU

# THANK YOU TO THE 2022 BAR PARTNERS OF BOURBONHAM!



# THANK YOU TO OUR 2022 SINGLE BARREL BAR PARTNER!

Thank you to Corn and Cane for sponsoring our Single Barrel Bar featuring Single Barrel Selects. Purchase an additional pour for \$20 at the raffle table or pick up your online order at the raffle table.

# DISTILLER LOUNGE - GLEN IRIS II & HIGHLANDS ROOM (Downstairs)

Join us in Glen Iris II and Highlands rooms downstairs on the Bourbonham Trail to sample and meet with your favorite brands and discover new ones.

FEATURING: BARRELL ARMIDA BELLE MEADE BLADE AND BOW DETTLING ELIJAH CRAIG GEORGE DICKEL JEFFERSONS NELSON'S GREEN BRIER RABBIT HOLE RY3 WILD TURKEY

BARRELL SEAGRASS BLACK PATCH BULLEIT DREAD RIVER FRENCH LICK HIGH WEST JOHN EMERALD PURVEYOR'S SERIES RUSSELL'S RESERVE TX BOURBON WILDERNESS TRAIL

\*Please note these brands are subject to change.

# BROWN FORMAN - REDMONT ROOM (Downstairs)

#### 1:30-2 P.M. VIP MEET & GREET

Please join us in kicking off Bourbonham with a casual meet and greet hosted by Lexie Phillips, Jack Daniel Assistant Distiller; James Joseph, Old Forester Brand Ambassador; Fitz Bailey, Coopers' Craft Brand Ambassador; and Casey Gray, Woodford Reserve Brand Ambassador. Each are experts on their brands and will be available to answer your questions, provide historical facts, as well as details behind how these exceptional Brown-Forman brands are crafted. We hope you can join us to learn something new about the brands many of you already know and love.

#### 2:30-3 P.M. OLD FORESTER

Join James Joseph, Old Forester Brand Ambassador, as he walks you through the history of Brown-Forman's iconic founding brand, Old Forester Bourbon Whisky. A long time bourbon favorite of Alabamians, Old Forester has a storied past dating back to 1870. James will be "tasting" you through a few this brand's most important milestones.

#### 3:30-4 P.M. JACK DANIEL'S

We are very excited to have our Jack Daniel Assistant Distiller Lexie Phillips in Alabama for her first Bourbonham. You may already be aware of the main distinction between Bourbon and Tennessee Whiskey, but there is so much more to the story. We hope you can join Lexie as she shares Jack's before and after "charcoal mellowing" experience along with lesser known Jack history and a very special "Jack fan favorite" tasting.

#### 4:30-5 P.M. WOODFORD RESERVE

Over twenty five years ago Owsley Brown took a leap of faith, founding our one of a kind small batch bourbon, Woodford Reserve. We've brought Woodford Brand Ambassador, Casey Gray, here from Kentucky to share details on the five sources of flavor responsible for the over 200 different flavor notes in this unique Bourbon. You won't want to miss this opportunity to hear about Woodford's bourbon making process and experience a very special, limited release tasting.

#### 5:30-6 P.M COOPERS' CRAFT

Fitz Bailey comes to us from Louisville KY to share details on Brown-Forman's newest bourbon, Coopers' Craft. Created by Woodford's Master Distiller, Chris Morris, Coopers' is an homage to the men and women who make Brown Forman's whiskey barrels in Louisville KY and Trinity AL. Come enjoy a hands-on experience and learn for yourself how great whiskey barrels, a major ingredient in the whiskey making process, are made. You won't want to miss Fitz's session as he'll be sharing a one of a kind whiskey tasting we're keeping under wraps until the end the day.

# BREAKING DOWN BOURBON- GLEN IRIS I (Downstairs)

### 1:30-2 P.M. AND 3:30-4 P.M. DISTILLING DOWN WITH STEPHEN BEAM

America's Native Spirit has strict standards which must be adhered to in order to be called Bourbon. And while the TTB regulations dictate the regulations, master distillers have the ability to craft bourbon spirits that make the bourbons they create unique to their distillery. Stephen Beam will demonstrate how grain selection, proof, yeast and variations of charred oak barrels can influence the final product while tasting participants through unique DISTILLERY ONLY pours during the seminar.

Stephen Beam – a seventh-generation descendent from the family that created Jim Beam - is co-founder and master distiller at Limestone Branch Distillery in Lebanon, KY. Limestone Branch Distillery is home to whiskey brands Yellowstone Bourbon and Minor Case Rye along with Bowling & Burch Gin. Stephen along with brother Paul have carried on the family tradition by becoming Kentucky bourbon distillers and put down roots in Lebanon, just a whiskey stone's throw from the distilleries of their ancestors and where local grain and limestone waters are readily available.

### 2:30-3 P.M. AND 4:30-5 P.M. RYE AND I WITH IAN STIRSMAN

Ross & Squibb Distillery is the recently renamed 174 year old Lawrenceburg, Indiana distillery that transformed the town into "Whiskey City USA" and helped make Indiana the rye capital of the world. Master Distiller Ian Stirsman will provide participants with an overview and history on the role of rye in whiskey/bourbon and taste through a variety of DISTILLERY ONLY ryed bourbon mashbills.

Ian Stirsman was recently named the first master distiller at Lawrenceburg, IN-based Ross & Squibb Distillery. Ross & Squibb is home to the brands George Remus Bourbon and Rossville Union Rye Whiskey. Stirsman has worked in a variety of roles in MGP's distilling operations before earning his Master Distiller certification in 2019. Prior to joining MGP, he worked as a process engineer and shift manager for PH Glatfelter Co., a global manufacturer of engineered materials. He graduated in 2010 from Ohio University with a Bachelor of Science degree in chemical engineering with a minor in biological sciences.

# **BEYOND KENTUCKY- VULCAN ROOM** (Downstairs)

Join Republic National Distributing Company anytime throughout the event for offerings from bourbon & whiskey producers in North America paired with cigars and chocolates.

FEATURING: CLYDE MAYS CHATTANOOGA WHISKEY UNCLE NEAREST WIDOW JANE THREE CHORD HOOTEN & YOUNG PENDLETON

BOWMAN'S SAZERAC RYE JOSEPH MAGNUS DAVIDSON RESERVE COPPERCRAFT STRANAHAN'S BLACKENED WHISKEY



# THANK YOU TO THE 2022 SPONSORS AND PARTNERS OF BOURBONHAM!

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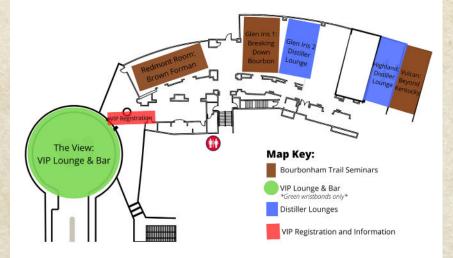


# SMALL BATCH SPONSORS:

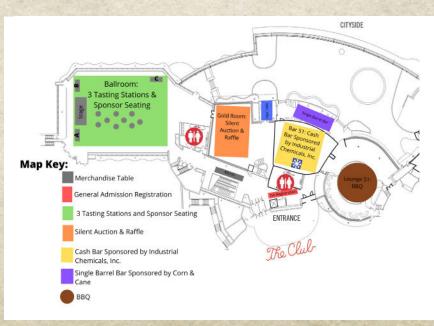


# EVENT MAP TWO LEVELS OF EVENTS

# DOWNSTAIRS



UPSTAIRS



# BENEFITTING



# THANKS TO THE COMMITTEE

Burt Chandler | Patrick Cummings Jennifer Ely | Payton Ely | Brian Farr Brian Guilbeau | Bill Heath | Scott Northcutt Cody Robinson | David Schoel Aquilla Stanback | Scott Thorne