

**BourbonHam.com Old Forester Old Fashioned Face-off
Bartender Contest Official Rules
Alabama**

No Purchase Necessary:

You must be at least 21 years of age, able to prove that you are currently employed as a bartender and a legal resident of the United States, residing in Alabama to participate. Contest void wherever prohibited or restricted by law.

Application Submission Period:

Start Date: May 6, 2019

End Date: May 31, 2019

Entry Deadline:

May 31, 2019

Competition Date:

June 24, 2019

How to Enter:

In order to enter, the Contest potential entrants must fill out an application form on <http://bourbonham.com/old-forester-face-off/> during the Contest Period. Entry must be completed using the form; Each section of the entry must be **completed**.

The contest application will consist of a registration area including, name, address, email and date of birth, essay question and answer, an Old-Fashioned cocktail recipe submission, a photo of the submitted cocktail.

- The essay portion will discuss what the applicant loves the most about the old-fashioned cocktail. The essay portion may not be longer than 1000 characters.
- The recipe submission must consist of an old-fashioned cocktail variation representing the applicant's local market and featuring Old Forester Straight Kentucky Bourbon (any edition).

Application essays must not contain information that would be considered illegal according to state laws, harmful to the Old Forester brand, mention any celebrity, or mention any other alcoholic beverage brands. Furthermore, an entry must be in good taste in the sole opinion of Sponsor.

An entry that does not meet the above criteria will not be eligible. All entries become the Property of Brown-Forman/Old Forester and BourbonHam.com.

Limit one entry per person.

Judging:

Contest prize winners will be selected based on the **following**:

- Well thought and relevant essay answers (50 pts)
- Creativity and Originality of cocktail submission (50 pts)

Kommentar [1]: Do we have any control over this application form? If this is our contest ? why is the entry not via our website?

Kommentar [2]: I was told we required a 3rd party for this particular competition. In working with Bourbonham.com we do have the ability to modify the application form.

Kommentar [3]: Not sure why there are two tiers to the judging? What is FACE-Off?

Kommentar [4]: The initial tier (essay, recipe submission) is for registration into the cocktail competition. The grand prize is for the winner of the competition, or the Face-off.

There will be twelve (12) Finalists selected. Each Finalist shall be awarded a Finalist Prize. A Finalist Prize includes entry into the Old Forester Old Fashioned Face-off on 6/24/2019. Entrants must be currently employed as a bartender. Entrants may not be the holder of a beverage alcohol permit license. Judging is in the sole discretion of Old Forester and a panel of judges selected by Old Forester and BourbonHam.com will be conducted/concluded on or about May 31, 2019.

Kommentar [5]: Is this a BourbonHam promotion or a Old Forester promo? Which entity is awarding the prize.

Entrants competing in the Old Forester Old Fashioned Face-off will present their cocktails to the judging panel. Entrants will be judged on a 40-point scale:

- Cocktail flavor (10 pts)
- Creativity (10 pts)
- Presentation (10 pts)
- Crowd interaction (10 pts)

Kommentar [6]: BourbonHam will be presenting the grand prize winner with transportation to and from Louisville as well as lodging. We, Old Forester, will be awarding the winner with a tour of the distillery and a guest bartending gig at George's Bar in the distillery.

Prizes:

There will be one (1) Grand Prize awarded. The Grand Prize consists of a trip to the Old Forester Distillery in Louisville, Kentucky for a tour of the distillery and an opportunity to guest bartend at George's Bar.

Prize consists of:

- Round trip Coach Airfare from Birmingham, AL to Louisville, KY – Arrive 7/10/2019, depart 7/11/2019 -- to be provided by Bourbonham.com
- Lodging accommodation in hotel of Old Forester's choice (standard room, single occupancy) for (1) night in Louisville, KY. -- Arrive 7/10/2019, depart 7/11/2019 -- to be provided by BourbonHam.com
- Hosted tour of the Old Forester Distillery -- Arrive 7/10/2019, depart 7/11/2019
- (Prize ARV: \$1000).

Kommentar [7]: Are you sure that this can be arranged .. if the person arrives on 6/19 and leaves on 6/20 .. when will they have time for the tour..and the bartending?

Kommentar [8]: The winner will be arriving in Louisville the morning of 6/19 and touring the distillery. From there they will have their guest bartending shift the evening of 6/19. Leaving Louisville 6/20.

Taxes are the sole responsibility of prize winners. A 1099 may be issued. No substitution/transfer of prize permitted. If winner cannot travel on dates specified, he/she must forfeit the prize and an alternate winner may be selected. Prize winners are responsible for all necessary travel documents, including but not limited to passports. Alcohol is not part of any prize. Unclaimed prize(s) may not be awarded.

Additional Requirements for Entry:

Entries must be in English. Entries must not allude to the overconsumption or irresponsible consumption of beverage alcohol. Entries that do not include all required information and do not adhere to the foregoing and following requirements will be considered void and will not be considered in the judging of this contest. Entries that are deemed by Sponsor in its sole discretion to be illegal, obscene, profane or not in keeping with Sponsor's image will be disqualified.

Entry Requirements:

By submitting an entry, you warrant that:

- You are the creator of the entry

- The entry does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, including any current or former employer, and does not defame any person or identify any person by name other identifying information
- The entry has not previously been entered in any other contest
- The entry has not been previously published in any medium
- The entry does not violate any law or regulation
- Sponsor's determination as to whether any entry potentially violates the rights of any third party is final.

Eligibility:

Employees of Brown-Forman, BourbonHam.com, their affiliates, liquor wholesale licensees, as well as advertising/promotion agencies and their immediate family members and household members of each and retail license holders are not eligible. This promotion is void wherever prohibited, taxed or restricted by law. In the event that the contest is challenged by any legal or regulatory authority, Sponsor or Administrator reserves the right to discontinue or modify the Contest, or to disqualify participants residing in the affected geographic areas. In such event, Sponsor and Administrator shall have no liability to any entrants who are disqualified due to such an action. You must be at least 21 years of age to be eligible. Contest void wherever prohibited or restricted by law.

Notification:

On or about June 24, 2019, the winner will be notified by email from BourbonHam.com. Upon notification winner will have 24 hours to accept the prize. If a winner does not accept the prize or does not respond he/she will forfeit the prize and an alternate winner may be selected. Potential winner may be required to complete an affidavit of eligibility /liability release. Unclaimed prize(s) may not be awarded. By accepting a prize, any winner: (a) releases Brown-Forman/BourbonHam.com affiliated companies and licensed alcohol wholesalers and retailers from any/all liability claims, action or proceedings arising out of or for injuries or damages sustained while involved in any promotion activity or connection with the use of the prizes; as well as (b) consents to the use by Brown-Forman/BourbonHam.com for promotional purposes in connection with this promotion, of his or her name and/or likeness and/or voice without further compensation where permitted. Winner must complete an affidavit of eligibility and liability release. A 1099 will be issued.

The Sponsor and participating promotional companies are not in any way liable for damage, loss or injury resulting from computer malfunctions, misdirected or incomplete entries or acceptance and use of the prize. Brown-Forman/ BourbonHam.com reserves the right in its sole discretion, to cancel or suspend this contest should virus, bugs or other causes beyond the control of sponsor corrupt the administration, security or proper play of the contest. The Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel terminate or suspend the contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communication line failure, theft or destruction or unauthorized access to, or alteration of, entries.

Caution:

Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the game is a violation of criminal and civil laws and should such an attempt be made, sponsor reserves the right to seek damages from any such attempt.

Winner's List:

For the name of the prize winner(s), before August 1, 2019, send a self-addressed stamped envelope to BourbonHam.com -- 286 Pin Oak Drive, Chelsea, AL 35043

YOUR FRIENDS AT OLD FORESTER REMIND YOU TO DRINK RESPONSIBLY.

Old Forester Straight Bourbon Whisky, 43-57.5% Alc./Vol.,
Old Forester Distilling Company at Louisville in Kentucky. OLD FORESTER is a registered
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