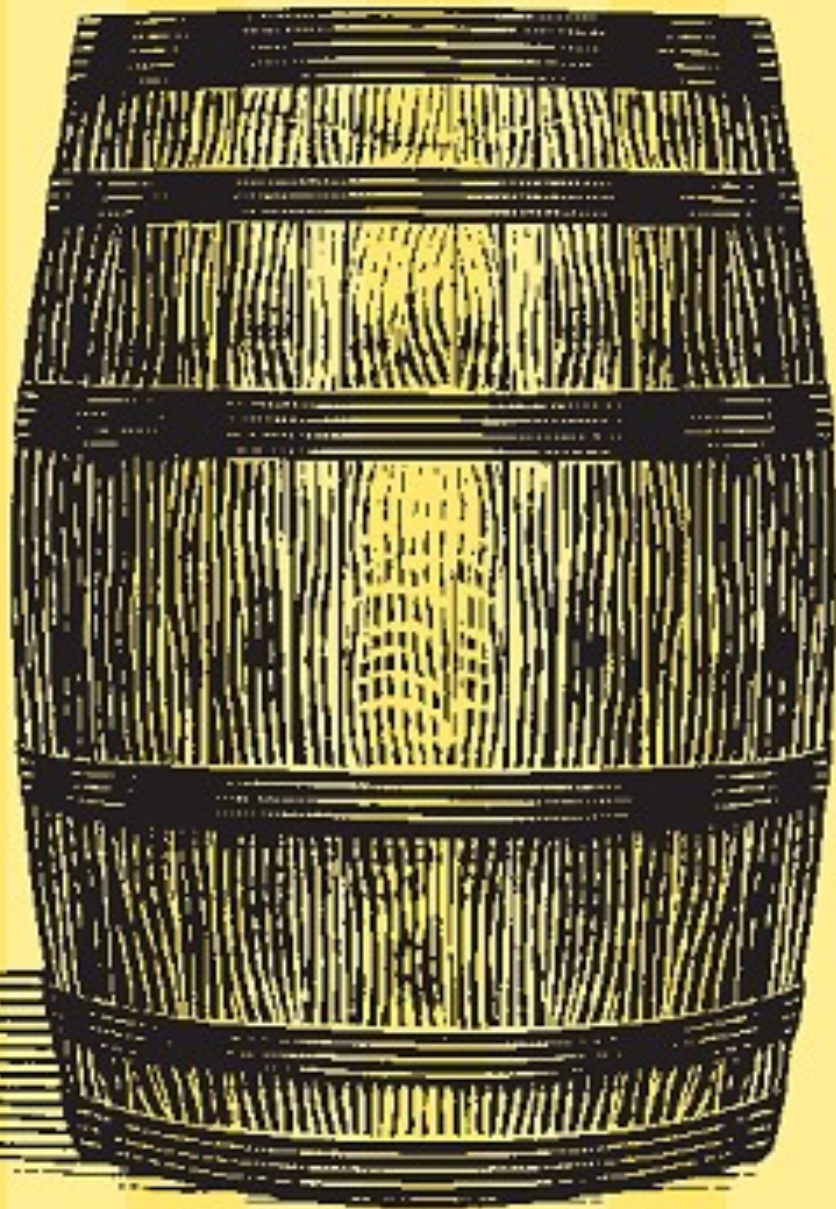


B
O
U
R
B
O
N



H
A
M

Join us for Bourbon, BBQ, live blues music,
& NFL playoff football

40+ Bourbons will be available for tasting

The Haven

Sunday Jan 21, 2018

2 to 6:00 p.m.



National
Multiple Sclerosis
Society
Alabama-Mississippi
Chapter



BourbonHam

The support provided by our loyal corporate partners is an integral component in the fight against multiple sclerosis, helping us fund local programs/services and medical research efforts.

The Alabama-Mississippi Chapter offers a variety of sponsorship packages for **BourbonHam**, ranging from cash and in-kind contributions to underwriting opportunities. Benefits provided to sponsors increase proportionally as support does. Regardless of the sponsorship level, we are interested in establishing long-term relationships with all of our partners.

Sponsorship Levels

Presenting	\$5,000.00
Barrel Proof	\$2,500.00
Single Barrel	\$1,000.00
Small Batch	\$500.00



The **General Benefits Package** listed below is associated with **each level** of sponsorship.

- Association with a successful event that caters to young professionals committed to improving our community and the lives of those affected by multiple sclerosis.
- Right to use the official event logo and National MS Society logo in all of your company's marketing and promotional activities from date of signed agreement through January 2018
- Positive contact with hundreds of people through "day of" branding opportunities, invitations, posters, social media, and print/broadcast media.



Presenting Sponsor Benefits

\$5,000

- **Company** will receive *25 complimentary tickets* (entitles guest to 5 Bourbon pours + BBQ)
- **Company** will receive *2 reserved tables* in a premier location at the event
- **Company** will receive *complimentary valet service* at the event
- **Company** name included in every mention of BourbonHam as "BourbonHam presented by Your Company"
- **Company** name incorporated into social media posts, press releases & special features sent to media
- **Company** logo and web site link incorporated into BourbonHam feature page at Chapter website - www.nationalmssociety.org/alc, any TV, radio and/or print PSAs
- **Company** logo listed on 1,000 tasting menus distributed at the event
- **Company** logo on 250 commemorative BourbonHam promotional posters



Barrel Proof Sponsor Benefits

\$2,500

- **Company** will receive *15 complimentary tickets* (entitles guest to 5 Bourbon pours + BBQ)
- **Company** will receive *1 reserved table* in a premier location for the event
- **Company** will receive *complimentary valet service* at the event
- **Company** name recognized by the emcee during BourbonHam
- **Company** name incorporated into social media posts, press releases & special features sent to print media
- **Company** logo incorporated into BourbonHam feature page at Chapter website - www.nationalmssociety.org/alc
- **Company** logo listed on 1,000 tasting menus distributed at the event
- **Company** name on 250 commemorative BourbonHam promotional posters



Single Barrel Sponsor Benefits

\$1,000

- **Company** will receive *10 complimentary tickets* (entitles guest to 5 Bourbon pours + BBQ)
- **Company** name incorporated into BourbonHam feature page at Chapter website—www.nationalmssociety.org/alc
- **Company** logo listed on 1,000 tasting menus distributed at the event



Small Batch Sponsor Benefits

\$500

- **Company** will receive *5 complimentary tickets* (entitles guest to 5 Bourbon pours + BBQ)
- **Company** name incorporated into BourbonHam feature page at Chapter website—www.nationalmssociety.org/alc



BourbonHam

Thank you for helping the National Multiple Sclerosis Society in our efforts to create a world free of MS. This agreement confirms that the dollar amount stated below will be restricted to the Alabama-Mississippi Chapter and will serve as sponsorship to underwrite the cost of the special event. In return for sponsorship, we will provide your company with name recognition and all of the benefits associated with the level of sponsorship. Your generosity is greatly appreciated.

YES! Our organization would like to sponsor **BourbonHam**

		Check One Option	
Presenting	\$5,000.00	<input type="checkbox"/>	_____
Includes 25 Tickets			
Barrel Proof	\$2,500.00	<input type="checkbox"/>	_____
Includes 15 Tickets			
Single Barrel	\$1,000.00	<input type="checkbox"/>	_____
Includes 10 tickets			
Small Batch	\$500.00	<input type="checkbox"/>	_____
Includes 5 tickets			
Tickets	\$50 each	No.	_____
I cannot attend, but would like to donate \$ _____			



Please complete and sign the Sponsorship Agreement below and mail, fax, or email to Andrew Bell (andrew.bell@nmss.org) at the National Multiple Sclerosis Society .

Organization Name: _____

Contact Name: _____

Contact Signature: _____

Address: _____

Phone: _____

Fax: _____